

**GENTING MALAYSIA BERHAD** 

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PRESS RELEASE

For Immediate Release

# Stand to Win the Car of Your Dreams and MORE with Lucky Wednesday!

Shared Prizes Worth Up to RM1.8 Million Await at Resorts World Genting

**Genting Highlands, 2 February 2023 –** Are you feeling lucky? Well, you should be because Resorts World Genting is back with its annual massive weekly draw, *Lucky Wednesday*! Starting from 8 February 2023 till 30 August 2023, this highly anticipated program will offer guests the opportunity to win exclusive once-in-a-lifetime experiences and magnificent prizes on selected Wednesdays, over 12 consecutive weeks!

Here's your chance to beat the mid-week blues with sensational prizes! We have got everything from an exciting range of cars ie; Proton X50, Honda City Hatchback, Honda HRV and Honda Civic to funfilled Resorts World Cruise packages, luxurious Crockfords staycation packages, premium electronic goods and so much more!

A draw will be made every week for 11 weeks from 8 February 2023 and the Grand Draw will be held on 30 August 2023. To participate in the *Lucky Wednesday* weekly draw, simply follow these steps:

- Step 1: Spend RM100 in a day with your Genting Rewards Card and SkyCards at Resorts World Genting, Genting Highlands Premium Outlets & Johor Premium Outlets to earn 1GP
- Step 2: Check on your eligibility at any of our iKiosks
- Step 3: Register yourself between 12midnight and 4pm a day before the draw via RWG App or at any iKinsk
- Step 4: Make your way to SkySymphony Stage for the weekly draw at 6pm!

Patrons may refer to https://www.rwgenting.com/en/genting-rewards/promotions/lucky-wednesday.html throughout the campaign for further information, including details for participation eligibility and registration information.

Dato' Sri Kay Atisha Parasuraman, Vice President of Corporate Communications and Public Relations said RWG is pleased to have implemented a successful system to reward Genting Rewards Cards and SkyCards members especially since the program offers a fair opportunity for customers from all backgrounds to win.

So get lucky by shopping at your favorite stores and register today to win exclusive prizes! Entries will be randomly drawn via a computer system, and an independent auditor will be performing procedural checks on all key processes and systems controls to ensure transparency.

For full details on how to register, please visit https://www.rwgenting.com/en/genting-rewards/promotions/lucky-wednesday.html

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# **About Genting Malaysia**

Genting Malaysia Berhad (GENM) is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia, GENM owns and operates major resort properties including Resorts World Genting (RWG) in Malaysia, Resorts World New York City and Resorts World Catskills (which is 49%-owned via an associate company) in the United States (US), Resorts World Birmini in the Bahamas, Resorts World Birmingham and over 30 casinos in the United Kingdom (UK) and Crockfords Cairo in Egypt.

With about 10,500 rooms across seven distinct hotels, RWG is Malaysia's premier integrated resort destination. The resort also features wide-ranging leisure and entertainment facilities, including gaming, theme park and amusement attractions, dining and retail outlets, as well as international shows and business convention facilities. Additionally, Genting Highlands Premium Outlets (a joint venture between Genting Plantations Berhad and Simon Property Group) at the mid-hill and Genting SkyWorlds, a first class, world-class theme park, further complement RWG's extensive premium offerings and exemplifies its position as a leading provider of leisure and entertainment in the region.

GENM is a member of the Genting Group, one of Asia's leading and best-managed multinational companies. The Genting Group is led by Tan Sri Lim Kok Thay, a visionary entrepreneur who has successfully established the Resorts World brand as a leader in the leisure and hospitality sector in Malaysia, Singapore, the Philippines, the US, the Bahamas and the UK. Tan Sri Lim Kok Thay also has significant investments in other industries globally including oil palm plantations, property development, power generation, oil and gas and biotechnology.