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**PRESS RELEASE**

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## **Resorts World Genting partners with Nestlé to highlight plant-protein menu availability in its MICE segment and F&B outlets**

**Genting Highlands, 10 September 2024** – Malaysia’s premier integrated resort, Resorts World Genting has teamed up with Nestlé to go beyond meat in its bid to embrace sustainability and encourage healthy eating amongst Malaysians.

The renowned leisure and entertainment destination today signed a Memorandum of Understanding (MoU) with the international food giant at the opening of the inaugural sustainable futures-focused, Genting SustainBiz F&B Expo to supply Harvest Gourmet plant-based food alternatives at its meetings, incentives, conferences and exhibitions (MICE) segment and F&B outlets. The initial agreement which takes effect from 1 October 2024 and is valid for a year allows Resorts World Genting access to the full portfolio of Harvest Gourmet products.

Speaking at the event, Spencer Lee, RWG Executive Vice President of Sales, Marketing & Public Relations said, “Resorts World Genting is keen to grow its commitment towards sustainable futures and development. It is with this in mind that we are infusing elements of sustainability in our kitchens and bringing more plant-based foods to the table.”

Yit Woon Lai, Head of Nestlé Professional Malaysia Singapore said, “We are thrilled to collaborate with leisure and hospitality giant, Resorts World Genting to drive awareness of plant-based alternatives in the Malaysian food psyche and grow the meat-less food segment.”

“Harvest Gourmet offers a viable alternative for increasingly environmental and health-conscious consumers looking to incorporate high quality all-natural plant-based ingredients into their diets.”

At the expo, Nestlé presented their Sustainability Journey and commitment to Creating Shared Value with Collaborative Partners via a sharing session by Tan Cheow Yam, Head of Sustainability at Nestlé Malaysia Singapore. To a rapt audience, Ms Tan highlighted Nestlé’s environmental sustainability strategy to achieve 2050 Net Zero with a focus on Climate Change, Water, Sustainable Sourcing, and Sustainable Packaging.

She shared insights on Nestlé’s journey in supporting the national ESG agenda, from reducing carbon footprints across the supply chain and ethical governance to promoting nutritious, sustainable diets and empowering local communities to foster meaningful, positive change.

During the expo, Nestlé also hosted an exciting showcase of plant-based cooking and food tasting featuring Chefs Calvin Ng and Salihin Ahmad of Nestlé Professional’s Customer Solutions. Visitors were seen relishing bite-size portions of Kerabu Fish-free Finger Wrap, Fish-free Finger Mac & Cheese, Indonesian-style “Ayam” Geprek and “Chicken” Karaage in Japanese Curry.

As part of its collaboration with Nestlé, Resorts World Genting has rolled out from 1 September, an extensive meat-free plant-protein menu that utilises Nestlé's plant-based solution, Harvest Gourmet at most of its F&B outlets including Harry Ramsden, High Line Rooftop Market, Taiko Ramen, Lobby Café, The Junction, Burger & Lobster, Buck's Café, Vila Festa, Wolfgang's Steakhouse, The Bakery and Genting SkyWorlds kiosks.

For more on Genting SustainBiz F&B Expo, log on to [rwgenting.com/sustainbiz](http://rwgenting.com/sustainbiz).

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**About Genting Malaysia**

Genting Malaysia is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia with approximately RM16 billion in market capitalisation, Genting Malaysia owns and operates major resort properties including Resorts World Genting (RWG) in Malaysia, Resorts World New York City (RWNYC), as well as Resorts World Catskills (RW Catskills) and Resorts World Hudson Valley (which are 49%-owned via an associate company), in the United States (US), Resorts World Bimini (RW Bimini) in the Bahamas, Resorts World Birmingham (RW Birmingham) and over 30 casinos in the United Kingdom (UK), and Crockfords Cairo in Egypt. Genting Malaysia also owns and operates two seaside resorts in Malaysia, namely Resorts World Kijal in Terengganu and Resorts World Langkawi on Langkawi island.

With about 10,500 rooms across seven distinct hotels, RWG is Malaysia's premier integrated resort destination. The resort also features wide-ranging leisure and entertainment facilities, including gaming, theme park and amusement attractions, dining and retail outlets, as well as international shows and business convention facilities. Genting SkyWorlds, a first class, world-class theme park, is a key attraction in augmenting RWG's integrated entertainment line-up. Additionally, Genting Highlands Premium Outlets (a joint venture between Genting Plantations Berhad and Simon Property Group) at the mid-hill, further complements RWG's extensive premium offerings and exemplifies its position as a leading provider of leisure and entertainment in the region.

Genting Malaysia is a member of the Genting Group, one of Asia's leading and best-managed multinational companies. The Genting Group is led by Tan Sri Lim Kok Thay, a visionary entrepreneur who has successfully established the Resorts World brand as a leader in the leisure and hospitality sector in Malaysia, Singapore, the US, the Bahamas and the UK. Tan Sri Lim Kok Thay also has significant investments in other industries globally including oil palm plantations, property development, power generation, oil and gas, cruise and biotechnology.

**About Comexposium**

Comexposium is one of the world's leading event organizers. Globally, it hosts more than 135 B2B and B2B2C events across many different sectors, significantly in agriculture, construction, fashion, food, health, leisure, real estate, retail, security, students, tourism, and works council. At events, in over 30 countries, Comexposium welcomes more than 3.5 million visitors and 48,000 exhibitors annually.

Headquartered in France, Comexposium's employees and sales network operate in 20 countries and aims to be seen as the place to be, building bridges between people and business. For more info, visit <https://www.comexposium.com>.

**About Salon International de l'alimentation Network (SIAL Network)**

With an international presence, more than 50 years' experience, and combining its global knowledge with the local approach of its market, the SIAL Network has become a world benchmark for food industry players. It hosts thousands of companies from 126 countries and over 700,000 professionals attending from 200 countries. For more information, visit <https://www.sial-network.com>.