



PRESS RELEASE

For Immediate Release

Resorts World Genting Partners with AQINA Farm to Empower B40 Farmers through Sustainable Agriculture

Collaboration Unveiled at Genting SustainBiz F&B Expo Will Enhance Local Farming Skills and Promote Healthy Living

Genting Highlands, 11 September 2024 – Resorts World Genting (RWG) is excited to announce a significant new partnership with AQINA Farm, marked by the signing of a Memorandum of Understanding (MOU) on the second day of the inaugural Genting SustainBiz F&B Expo. YB Datuk Chan Foong Hin, Deputy Minister of Plantation and Commodities, attended and witnessed the MOU signing session. This collaboration underscores RWG's commitment to community development and environmental stewardship through sustainable agriculture.

AQINA Farm, known for its halal-certified kampung chickens, employs an eco-farming system that uses chicken manure as organic fertilizer to enhance soil quality and produce high-quality MD2 pineapples. This method aligns with RWG's objective of promoting sustainable food sources while supporting environmentally friendly practices.

The partnership aims to empower B40 farmers by supporting AQINA Farm's B40 Farmers Program initiative. This program provides rural communities with training in sustainable farming techniques, enhancing their skills and economic stability. A unique feature of this initiative is AQINA Farm's buyback guarantee, which ensures a reliable market for the farmers' produce, further promoting economic security. To date, the program has trained 32 farmers, equipping them with essential resources for sustainable farming.

Moreover, the collaboration promotes sustainable agriculture and healthy living by making AQINA Farm's MD2 pineapples available at selected RWG locations, fostering nutritional awareness among patrons and supporting local agriculture.

"We are thrilled to support AQINA Farm's initiative to empower B40 farmers through sustainable agriculture," said Spencer Lee, Executive Vice President of Sales, Marketing and Public Relations at RWG. "By offering AQINA Farm's MD2 pineapples and backing their training program, we are reinforcing our commitment to community welfare and environmental sustainability. This partnership also echoes the government's initiative to support the B40 community, ensuring inclusive growth and opportunities for all."

"We are honoured to work with Resorts World Genting on this initiative," said Wesley Tan Seah Ging, Group Managing Director at AQINA. "Our collaboration is a step forward in promoting sustainable farming practices and providing meaningful support to B40 farmers. We look forward to a partnership that enhances community welfare and aligns with our commitment to environmental stewardship."

RWG is dedicated to sustainability, with this partnership aiming to reduce our carbon footprint and support local biodiversity. By integrating sustainable practices into our operations, RWG continues to contribute to community development while protecting the environment.

The Genting SustainBiz F&B Expo, taking place from 10-12 September 2024, showcases innovations in green economy practices in the food and beverage sector and provides a platform for networking and business connections.

For more information, please visit www.rwgenting.com.

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About Genting Malaysia

Genting Malaysia is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia with approximately RM16 billion in market capitalisation, Genting Malaysia owns and operates major resort properties including Resorts World Genting (RWG) in Malaysia, Resorts World New York City (RWNYC), as well as Resorts World Catskills (RW Catskills) and Resorts World Hudson Valley (which are 49%-owned via an associate company), in the United States (US), Resorts World Bimini (RW Bimini) in the Bahamas, Resorts World Birmingham (RW Birmingham) and over 30 casinos in the United Kingdom (UK), and Crockfords Cairo in Egypt. Genting Malaysia also owns and operates two seaside resorts in Malaysia, namely Resorts World Kijal in Terengganu and Resorts World Langkawi on Langkawi island.

With about 10,500 rooms across seven distinct hotels, RWG is Malaysia's premier integrated resort destination. The resort also features wide-ranging leisure and entertainment facilities, including gaming, theme park and amusement attractions, dining and retail outlets, as well as international shows and business convention facilities. Genting SkyWorlds, a first class, world-class theme park, is a key attraction in augmenting RWG's integrated entertainment line-up. Additionally, Genting Highlands Premium Outlets (a joint venture between Genting Plantations Berhad and Simon Property Group) at the mid-hill, further complements RWG's extensive premium offerings and exemplifies its position as a leading provider of leisure and entertainment in the region.

Genting Malaysia is a member of the Genting Group, one of Asia's leading and best-managed multinational companies. The Genting Group is led by Tan Sri Lim Kok Thay, a visionary entrepreneur who has successfully established the Resorts World brand as a leader in the leisure and hospitality sector in Malaysia, Singapore, the US, the Bahamas and the UK. Tan Sri Lim Kok Thay also has significant investments in other industries globally including oil palm plantations, property development, power generation, oil and gas, cruise and biotechnology.

About Comexposium

Comexposium is one of the world's leading event organizers. Globally, it hosts more than 135 B2B and B2B2C events across many different sectors, significantly in agriculture, construction, fashion, food, health, leisure, real estate, retail, security, students, tourism, and works council. At events, in over 30 countries, Comexposium welcomes more than 3.5 million visitors and 48,000 exhibitors annually.

Headquartered in France, Comexposium's employees and sales network operate in 20 countries and aims to be seen as the place to be, building bridges between people and business. For more info, visit <https://www.comexposium.com>.

About Salon International de l'alimentation Network (SIAL Network)

With an international presence, more than 50 years' experience, and combining its global knowledge with the local approach of its market, the SIAL Network has become a world benchmark for food industry players.

It hosts thousands of companies from 126 countries and over 700,000 professionals attending from 200 countries. For more information, visit <https://www.sial-network.com>.