



A Taste of Tradition: Celebrate Dragon Boat Festival with Authentic Bak Chang at Resorts World Genting

Genting Highlands, 17 April 2025 – This Dragon Boat Festival, immerse yourself in the rich flavours of tradition with authentic Bak Chang (glutinous rice dumplings) at Resorts World Genting. Available from 15 April to 31 May 2025, these handcrafted delicacies are a must-have to celebrate the festive season.

Also known as Duan Wu Jie, the Dragon Boat Festival is one of the most significant cultural celebrations in the Chinese calendar, observed on the fifth day of the fifth lunar month – falling on 31 May 2025 this year. A key highlight of the festival is the enjoyment of Bak Chang, traditionally wrapped in bamboo leaves and filled with savoury or sweet ingredients, symbolising prosperity and unity.

An Exquisite Selection of Bak Chang

This year, Resorts World Genting presents five distinct flavours, each crafted with premium ingredients to offer a unique take on the traditional delicacy.

The Mui Choy Bak Chang features a savoury blend of preserved mustard greens, peanuts, chestnuts, pork belly, and black mushrooms, creating a rich and aromatic taste. For a nuttier variation, the Black Eye Peas Bak Chang combines black eye peas, pork belly, chestnuts, black mushrooms, and salted egg yolk, delivering a hearty and flavourful bite.

Among this year's highlights is the Tian Bah Bak Chang, a special creation that incorporates coconut milk into the glutinous rice, enhancing its fragrance and creaminess – an inspired addition that brings a delightful twist to traditional Bak Chang recipes. Meanwhile, the Nyonya Bak Chang blends minced pork, winter melon cubes, black mushrooms, chili paste, Nyonya spices, turmeric powder, and butterfly pea flower, offering a delightful mix of sweet, savoury, and mildly spicy flavours. For those who prefer a simpler yet satisfying option, the Crystal Bak Chang presents a plain yet comforting variation that highlights the natural texture of glutinous rice.

These delicious Bak Chang will be available at selected dining outlets across Resorts World Genting, including Lau Di Fang at Highlands Hotel, Hainan Kitchen Express, Malaysian Food Street at SkyAvenue, and Grand Cha Chuan Teng.

Festive Promotions for a Limited Time

To make the celebrations even more special, Genting Rewards Card Members can enjoy 15% off with a minimum purchase of three (3) Bak Chang. Additionally, guests who purchase the Black Eye Peas Bak Chang or Tian Bah Bak Chang will receive a complimentary Tie Guan Yin tea bag, redeemable at any Flavours of Genting kiosk.

Terms & conditions apply. Discounts are not applicable with other ongoing promotions.

Don't miss this limited-time opportunity to indulge in the flavours of tradition. Gather your loved ones and celebrate the Dragon Boat Festival with these delectable Bak Chang at Resorts World Genting!

For more information, visit www.rwgenting.com.

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About Genting Malaysia

Genting Malaysia is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia with approximately RM10 billion in market capitalisation, Genting Malaysia owns and operates major resort properties including Resorts World Genting (RWG) in Malaysia, Resorts World New York City, as well as Resorts World Catskills and Resorts World Hudson Valley (the latter two are 49%-owned via an associate company), in the United States of America (US), Resorts World Bimini in the Bahamas, Resorts World Birmingham and over 30 casinos in the United Kingdom (UK), and Crockfords Cairo in Egypt. Genting Malaysia also owns and operates two seaside resorts in Malaysia, namely Resorts World Kijal in Terengganu and Resorts World Langkawi on Langkawi Island.

Located 6,000ft above sea level, RWG is Malaysia's premier hilltop integrated resort. The resort features wide-ranging leisure and entertainment facilities including 10,500 rooms across seven distinct hotels, gaming, theme park and amusement attractions, dining and retail outlets, as well as international shows and business convention facilities. Nestled amidst the mid-hills, Resorts World Awana complements this extensive premium experience with its natural greenery, mountainous golf course, trekking trails, and proximity to key attractions. Moreover, Genting Highlands Premium Outlets (a joint venture between Genting Plantations Berhad and Simon Property Group), further complements RWG's diverse offerings, solidifying its status as a leading leisure and entertainment hub in the region. As the birthplace of the Genting Group, RWG will host an exciting line-up of promotional events and activities to commemorate the Genting Group's 60th anniversary Diamond Jubilee, offering unforgettable experiences for all.

Genting Malaysia is a member of the Genting Group, one of Asia's leading and best-managed multinational companies. The Genting Group is led by Tan Sri Lim Kok Thay, a visionary entrepreneur who has successfully established the Resorts World brand as a leader in the leisure and hospitality sector in Malaysia, Singapore, the US, the Bahamas and the UK. Tan Sri Lim Kok Thay also has significant investments in other industries globally including oil palm plantations, property development, power generation, oil and gas, cruise and biotechnology.