

Netflix's Global Phenomenon "KPop Demon Hunters" POP-UP Makes Its Malaysia Stop at Genting SkyWorlds Studio Plaza This February

Arriving in Malaysia, the "KPop Demon Hunters" POP-UP is held at Genting SkyWorlds Studio Plaza this February. The pop-up will feature a curated selection of official merchandise for fans to bring home.

Genting Highlands, 26 February 2026 – This February, the global phenomenon "KPop Demon Hunters" POP-UP will be arriving in Malaysia, marking its stop at Genting SkyWorlds Studio Plaza.

In collaboration with Netflix and operated by bemyfriends, this pop-up store invites fans into the world of "KPop Demon Hunters", and the official global fandom communities of "HUNTR/X" and "Saja Boys".

The "KPop Demon Hunters" POP-UP will be held at Genting SkyWorlds Studio Plaza, Resorts World Genting (69000 Genting Highlands, Pahang Darul Makmur, Malaysia) from 20 February to 15 March 2026. Following the showcase, the pop-up will continue with upcoming editions in other major Asian locations.

At the POP-UP in Genting Highlands, visitors will be able to purchase a curated range of official merchandise, including apparel, accessories, stationery, stickers, keychains, souvenirs, as well as bags and pouches. The collection also includes items featuring Derpy and Sussie, alongside popular characters from the film.

Open daily from 10:00 AM to 10:00 PM, the pop-up is designed as an immersive retail environment that blends merchandise discovery with visual storytelling. Visitors can explore curated merchandise shelves, a central showcase highlighting collectible items, themed photo zones complete with striking backdrops and character standees, and dedicated feature areas designed for brand showcases and visual highlights.

For the latest updates, fans are encouraged to visit the "KPop Demon Hunters" Official Fan Community (kpopdemonhunters.fan), follow the official X (@KPDH_popup), or visit rwgenting.com for more information.

"KPop Demon Hunters" Official POP-UP – Malaysia (Genting Highlands)

Date : 20 February 2026 – 15 March 2026
Venue : Genting SkyWorlds Studio Plaza, Resorts World Genting
Address : 69000 Genting Highlands, Pahang Darul Makmur, Malaysia
Time : 10:00 AM – 10:00 PM

– Ends –

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About Genting Malaysia

Genting Malaysia is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia with approximately RM10 billion in market capitalisation, Genting Malaysia owns and operates major resort properties including Resorts World Genting (RWG) in Malaysia, Resorts World New York City, as well as Resorts World Catskills and Resorts World Hudson Valley (the latter two are 49%-owned via an associate company), in the United States of America (US), Resorts World Bimini in the Bahamas, Resorts World Birmingham and over 30 casinos in the United Kingdom (UK), and Crockfords Cairo in Egypt. Genting Malaysia also owns and operates two seaside resorts in Malaysia, namely Resorts World Kijal in Terengganu and Resorts World Langkawi on Langkawi Island.

Located 6,000ft above sea level, RWG is Malaysia's premier hilltop integrated resort. The resort features wide-ranging leisure and entertainment facilities including 10,500 rooms across seven distinct hotels, gaming, theme park and amusement attractions, dining and retail outlets, as well as international shows and business convention facilities. Nestled amidst the mid-hills, Resorts World Awana complements this extensive premium experience with its natural greenery, mountainous golf course, trekking trails, and proximity to key attractions. Moreover, Genting Highlands Premium Outlets (a joint venture between Genting Plantations Berhad and Simon Property Group), further complements RWG's diverse offerings, solidifying its status as a leading leisure and entertainment hub in the region. As the birthplace of the Genting Group, RWG will host an exciting line-up of promotional events and activities to commemorate the Genting Group's 60th anniversary Diamond Jubilee, offering unforgettable experiences for all.

Genting Malaysia is a member of the Genting Group, one of Asia's leading and best-managed multinational companies. The Genting Group is led by Tan Sri Lim Kok Thay, a visionary entrepreneur who has successfully established the Resorts World brand as a leader in the leisure and hospitality sector in Malaysia, Singapore, the US, the Bahamas and the UK. Tan Sri Lim Kok Thay also has significant investments in other industries globally including oil palm plantations, property development, power generation, oil and gas, cruise and biotechnology.