

## **Jom Raya Kaw Kaw as Resorts World Genting Welcomes a Bear-y Fun Hari Raya**

**Genting Highlands, 12 March 2026** – This Hari Raya Aidilfitri, Resorts World Genting transforms into a joyful celebration in the sky as Care Bears bring their colourful charm to a Raya wonderland. From 13 March to 12 April 2026, Jom Raya Kaw Kaw 2026 invites families and friends to celebrate togetherness, kindness and the spirit of giving.

At Kimhua Atrium, the Care Bears take centre stage in a vibrant festive setting designed to delight visitors of all ages. Blending nostalgic pop culture with festive touches, cheerful installations and playful touches transform the space into a lively Raya gathering point where families and friends can soak in the spirit of Syawal surrounded by colour, warmth and positivity. Fans can also look forward to Care Bears Meet and Greet sessions on the weekends from 14 to 28 March 2026, where visitors will have the opportunity to meet Cheer Bear and Grumpy Bear up close, snap photos and create sweet festive memories together. Visitors can also head over to the Care Bears Merchandise Pop Up Booth throughout the event period, offering a charming collection of themed merchandise and collectibles that make perfect gifts or keepsakes from the celebration.

Shoppers can also enjoy interactive activities and rewards through a Spend and Participate experience. With qualifying purchases, shoppers can take part in the Raya Coaster Painting Workshop held at Kimhua Atrium on the weekends from 14 to 22 March, or capture a festive keepsake at the Care Bears Digital Photobooth, bringing home a personalised Raya keepsake and festive photo print. Registration for the workshops can be completed at Kimhua Atrium on the same day of purchase, making participation seamless and convenient.

In the spirit of sharing, Kurma Sejuta Rasa giveaway will run from 7 to 20 March, where visitors who follow SkyAvenue on official media platforms can redeem a complimentary pack of dates at the Information Counter at Zouk Atrium (Level 1), with limited daily redemptions available while stocks last.

The festive rewards continue with the Syawal Redemption (a Spend & Redeem programme) from 14 March to 12 April. Shoppers who meet the required tiers can redeem exclusive Care Bears Raya packets, shopping vouchers and limited-edition merchandise, including enamel pins and mugs, at the Information Counter. The curated merchandise collection is available only during the event period, adding an exclusive touch to this year's Raya celebration.

As part of the Jom Raya Kaw Kaw celebration, Resorts World Genting will also host a special CSR programme on 28 March at Kimhua Atrium, bringing underprivileged children to the resort to share in the festive joy. In the true spirit of Hari Raya, the children will be treated to a cheerful afternoon filled with fun activities including a Care Bears Meet and Greet, a coaster painting and meals. The heartwarming gathering reflects the season's values of kindness, generosity and

togetherness, creating meaningful moments and happy memories for the young visitors as they experience the Raya festivities in the clouds.

Beyond Kimhua Atrium, Pavilion Hall welcomes visitors with a striking carousel centerpiece forms the heart of the festive display. Crowned with a crescent and star motif that gently rotates, the whimsical structure stands as a dazzling spot for families and friends to gather, take photos and soak in the lively Raya atmosphere. Visitors are invited to step into the celebration through a glowing pathway of star-shaped arches, bringing them through a magical entrance that leads directly to the carousel. Surrounding the space are illuminated Raya arches draped with twinkling lights, adding warmth and shine to the festive setting. Large pelita-inspired structures also dot the area, turning Pavilion Hall into a lively photo playground filled with colour, light and festive charm.

Visitors can also browse seasonal Raya merchandise available at festive push carts around the hall, offering charming keepsakes and gifts that add to the celebratory atmosphere. For those looking to get creative, a hands-on sand art activity invites visitors to craft their own colourful designs, making it a fun and relaxing experience for families and young visitors alike.

The Raya celebration is further brought to life with daily entertainment across SkyAvenue. Throughout the season, visitors can catch the lively Raya Mana Dance Show, the playful Raya Robot Show, Wayang Kulit, Cak Lempung, Dikir Barat and many other exciting shows at Kimhua Atrium. From 20 to 29 March, the entertainment lineup expands with traditional Raya dance performances taking place at both Kimhua Atrium and Pavilion Hall. Visitors can also look forward to the meet and greet session where performers interact with the crowds and invite visitors to join in the festive fun.

The Raya celebration extends to dining experiences across the resort. At Jom Makan SkyAvenue (Level G), visitors can enjoy the hearty Setalam Aidilfitri set until 23 March. Priced at RM45, the set includes ayam percik, nasi minyak and traditional condiments, with a festive Hari Raya variation complemented by corn pudding and ice bandung. Jom Makan Street Food (Level 4) presents a colourful Aneka Kerabu until 31 March, featuring a selection of traditional salads and sides such as pucuk paku variations, kerabu manga, kacang botol, taugeh, as well as seafood and meat options (priced from RM8 each), allowing diners to savour a colourful medley of kampung-inspired flavours. Festive beverages include air jagung and bandung cincau, each served with vanilla ice cream on top, as well as iced lime tea.

Adding to the festive experience, visitors can create their own Raya family portrait at the AI photobooth from 12 to 22 March 2026. The activity is complimentary with a minimum spend of RM50 in a single receipt at Malaysian Food Street or Jom Makan Street Food. A RM10 fee applies to walk-in visitors without minimum spend.

For those seeking a modern twist, Lobby Café offers Ayam Masak Merah served with aromatic tomato rice, with the option to complete the meal with pulut hitam and a refreshing drink. At Trattoria Il Lago, Spaghetti Seafood Assam Pedas brings together bold local flavours and classic Italian influences in one satisfying dish. Together, these offerings ensure that every visit is filled with both festive cheer and comforting tastes of the season.

At Resorts World Awana, the festive spirit comes alive with the Riang Raya Kaw Kaw celebration, taking place from 9 March to 5 April. Visitors can immerse themselves in a lively lineup of cultural and creative activities, including traditional Malay games, Jawi calligraphy writing, batik painting and gasing painting, offering a meaningful way to experience the traditions of Hari Raya.

Complementing the celebration, families and friends can enjoy a refreshing highland getaway with the Cuti-Cuti Raya packages, available for booking now until 28 March for stay dates from 20 to 29 March. Visitors may choose from six room categories, including Superior Deluxe (from RM332 for Genting Rewards Card members / RM360 for non-members), Superior Deluxe Sixer (from RM432 / RM471), Club Suite (from RM507 / RM550) and Executive Suite (from RM732 / RM800). For larger groups, the Villa starts from RM1,588 while the Mansion is available from RM1,788.

Each two-day, one-night stay includes curated dining and leisure experiences. Villa and Mansion visitors will enjoy a festive dinner for four at Awana Garden, Ayu Awana or Village Fresh, along with a complimentary Awana Trail experience. Visitors can also take part in leisure activities such as Junior Little Baker, Nature Little Planter, Little Painter, and Wellness Painting, adding creative and nature-inspired moments to the festive retreat.

Jom Raya Kaw Kaw 2026 is more than a celebration, it is a colourful gathering in the sky where nostalgia meets tradition, and every visit becomes a memory worth sharing. Join us this season for a celebration that brings together colourful décor, festive dining and rewarding promotions for a Raya experience that is truly 'kaw kaw'.

For more information, visit [rwgenting.com](http://rwgenting.com) or follow our official media platforms.

– Ends –

**For media enquiries, please contact:**

**Ms. Michelle Wong**

Head – Public Relations & Communication  
Social Commerce and Public Communication  
Genting Malaysia Berhad  
Tel: (603) 6105 9608  
Email: [michelle.wong@rwgenting.com](mailto:michelle.wong@rwgenting.com)

**Ms Mei Yeap Lee Mui**

Assistant Manager  
Public Relations & Media  
Genting Malaysia Berhad  
Tel: (603) 6105 9447  
Email: [mei.yeap@rwgenting.com](mailto:mei.yeap@rwgenting.com)

**About Genting Malaysia**

Genting Malaysia is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia with approximately RM10 billion in market capitalisation, Genting Malaysia owns and operates major resort properties including Resorts World Genting (RWG) in Malaysia, Resorts World New York City, as well as Resorts World Catskills and Resorts World Hudson Valley (the latter two are 49%-owned via an associate company), in the United States of America (US), Resorts World Bimini in the Bahamas, Resorts World Birmingham and over 30 casinos in the United Kingdom (UK), and Crockfords Cairo in Egypt. Genting Malaysia also owns and operates two seaside resorts in Malaysia, namely Resorts World Kijal in Terengganu and Resorts World Langkawi on Langkawi Island.

Located 6,000ft above sea level, RWG is Malaysia's premier hilltop integrated resort. The resort features wide-ranging leisure and entertainment facilities including 10,500 rooms across seven distinct hotels, gaming, theme park and amusement attractions, dining and retail outlets, as well as international shows and business convention facilities. Nestled amidst the mid-hills, Resorts World Awana complements this extensive premium experience with its natural greenery, mountainous golf course, trekking trails, and proximity to key attractions. Moreover, Genting Highlands Premium Outlets (a joint venture between Genting Plantations Berhad and Simon Property Group), further complements RWG's diverse offerings, solidifying its status as a leading leisure and entertainment hub in the region. As the birthplace of the Genting Group, RWG will host an exciting line-up of promotional events and activities to commemorate the Genting Group's 60th anniversary Diamond Jubilee, offering unforgettable experiences for all.

Genting Malaysia is a member of the Genting Group, one of Asia's leading and best-managed multinational companies. The Genting Group is led by Tan Sri Lim Kok Thay, a visionary entrepreneur

who has successfully established the Resorts World brand as a leader in the leisure and hospitality sector in Malaysia, Singapore, the US, the Bahamas and the UK. Tan Sri Lim Kok Thay also has significant investments in other industries globally including oil palm plantations, property development, power generation, oil and gas, cruise and biotechnology.