

Three Decades of Hospitality: Resorts World Kijal Marks 30th Anniversary with Grand Festival

Kijal, Terengganu, 21 August 2026 – Resorts World Kijal is set to mark a significant milestone with the launch of the Resorts World Kijal 30th Anniversary Festival 2026, taking place from 28 to 30 August 2026. Bringing together three days of entertainment, local flavours and exciting experiences, the festival invites guests and the local community to celebrate three decades of hospitality along the East Coast.

The festival will be officiated on 28 August 2026, featuring cultural performances and the symbolic release of baby turtles, setting the stage for a weekend celebration that brings together the heritage, community and natural beauty of Kijal.

Three Decades of Hospitality at the Heart of Kijal

Since opening its doors in 1996, Resorts World Kijal, formerly known as Awana Kijal, has grown into one of Terengganu's recognised beachfront destinations, known for its scenic coastal setting, relaxing escapes and family-friendly experiences. Over the years, the resort has welcomed travellers from near and far, creating lasting memories through holidays, celebrations and shared moments by the sea.

The 30th Anniversary Festival celebrates this remarkable journey with a line-up designed to showcase the best of the destination, bringing together the resort's coastal charm with the vibrant character of Terengganu.

A Festival Filled with Music, Flavours and Family Fun

Throughout the celebration, visitors can immerse themselves in a lively atmosphere featuring cultural performances, live entertainment and activities for all ages. The festival will showcase Terengganu's heritage through traditional dance, gamelan performances, silat showcases along with local performers and buskers to add to the festive mood.

Food enthusiasts can look forward to a selection of local favourites and traditional Terengganu delicacies, complemented by coffee offerings and live cooking demonstrations. Visitors can also explore booths featuring local products, including handmade crafts, batik, wellness products and other unique finds.

Families can join in the fun with a variety of activities such as the Turtle Fun Run, Sukan Rakyat, petting zoo and more. As the celebrations continue into the evening, guests can look forward to entertainment under the stars, with busker performances, fire shows and a fireworks display on the final night.

Honouring Nature Along the East Coast

As a resort surrounded by the beauty of Kijal's coastline, the festival also celebrates the natural environment that has been an integral part of the resort's story for the past three decades.

Known as a precious nesting ground for endangered turtle species including the Green Turtle and Hawksbill Turtle, Kijal Beach is home to a unique coastal ecosystem that continues to shape Resorts World Kijal's connection with nature. A special highlight throughout the three-

day celebration will be the daily baby turtle release programme, offering guests the opportunity to witness the tiny hatchlings begin their journey back to the sea. More than just a memorable experience, the programme reflects the resort's continued appreciation for Kijal's rich coastal ecosystem and its commitment to supporting greater awareness for marine conservation.

Alongside the turtle release programme, visitors can also take part in other nature-focused activities including beach clean-ups, tree planting sessions and sustainability awareness activities. Through these experiences, the festival invites guests to discover the natural wonders surrounding the resort while recognising the importance of preserving the environment for future generations.

Experience Kijal's Turtle Conservation Journey

For visitors looking to experience Kijal's natural heritage beyond the festival, Resorts World Kijal is also offering the Be A Seaturtle Superhero staycation package, available for stays until 31 October 2026.

Guests are invited get closer to one of Terengganu's most iconic natural treasures, with a chance to witness a baby turtle release at the resort's private beach. As turtle releases are a natural occurrence, availability will be confirmed upon check-in, with alternative experiences arranged such as turtle egg planting arranged if the release is unavailable during the stay.

The 3 Days 2 Nights package includes accommodation in a Premier Seaview Room, breakfast buffet for two and a one-time baby turtle release experience. The package is available at RM740 for Genting Rewards Card members and RM800 for non-members.

The Resorts World Kijal 30th Anniversary Festival 2026 is a tribute to the countless memories created with guests, employees, partners and the local community over the years.

Join the festivities and celebrate the warmth, charm and hospitality that continue to make Resorts World Kijal a favourite coastal getaway.

For more information, visit rwkijal.com or follow our official media platforms.

– Ends –

For media enquiries, please contact:

publicrelations@rwgenting.com

About Genting Malaysia

Genting Malaysia is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia with approximately RM10 billion in market capitalisation, Genting Malaysia owns and operates major resort properties including Resorts World Genting (RWG) in Malaysia; Resorts World New York City, Resorts World Catskills and Resorts World Hudson Valley in the United States of America (US); Resorts World Bimini in the Bahamas; Resorts World Birmingham and over 30 casinos in the United Kingdom (UK); and Crockfords Cairo in Egypt. Genting Malaysia also owns and operates two seaside resorts in Malaysia, namely Resorts World Kijal in Terengganu and Resorts World Langkawi on Langkawi Island.

Located 6,000ft above sea level, RWG is Malaysia's premier hilltop integrated resort. The resort features wide-ranging leisure and entertainment facilities including 10,500 rooms across seven distinct hotels, gaming, theme park and amusement attractions, dining and retail outlets, as well as

international shows and business convention facilities. Nestled amidst the mid-hills, Resorts World Awana complements this extensive premium experience with its natural greenery, mountainous golf course, trekking trails, and proximity to key attractions. Moreover, Genting Highlands Premium Outlets (a joint venture between Genting Plantations Berhad and Simon Property Group), further complements RWG's diverse offerings, solidifying its status as a leading leisure and entertainment hub in the region.

Genting Malaysia is a member of the Genting Group, one of Asia's leading and best-managed multinational companies. The Genting Group is led by Tan Sri Lim Kok Thay, a visionary entrepreneur who has successfully established the Resorts World brand as a leader in the leisure and hospitality sector in Malaysia, Singapore, the US, the Bahamas and the UK. Tan Sri Lim Kok Thay also has significant investments in other industries globally including oil palm plantations, property development, power generation, oil and gas, cruise and biotechnology.