

PRESS RELEASE

# Resorts World Genting Kickstarts Diamond Jubilee Celebration with a Grand RM1.8 million Giveaway at its H-uLar-La Chinese New Year in the Sky

Genting Highlands, 13 January 2025 – 2025 marks a momentous milestone for Resorts World Genting (RWG) as it celebrates six decades of success as a premier integrated resort. Over the years, RWG has brought countless moments of joy, entertainment and cherished memories to millions of guests from around the world. This incredible journey wouldn't have been made possible without the unwavering support of our guests, who have made RWG their favourite travel destination.

In honor of this humble achievement, Spencer Lee, Executive Vice President of Sales, Marketing, and Public Relations, states, "As we continue our 60-year legacy of creating timeless memories for our guests, RWG is proud to kick off its Diamond Jubilee with Chinese New Year in the Sky, offering a captivating lineup of exciting events, performances and amazing prizes."

#### A Grand Beginning: Chinese New Year in the Sky

To mark the beginning of this milestone year, Resorts World Genting will host Chinese New Year in the Sky, a grand lineup of celebrations from 10 January to 16 February 2025. Guests will also have the chance to win an astounding RM1.8 million worth of prizes through a variety of exciting activities!

# **Highlights of the Chinese New Year Celebration:**

Countdown to Chinese New Year at Arena of Stars on 28 January

Join us at the Arena of Stars for an exciting countdown to Chinese New Year from 6pm to 1am.

Enjoy an incredible lineup of performances, including captivating dance shows, meet and greets, lively mashup by DJ Von and MC Silent, mesmerizing Chinese orchestra, a vibrant Chinese New Year parade, thrilling Kung Fu demonstrations, and so much more. Don't miss the chance to experience the celebration in full swing.

# **Auspicious Grab & Win Prizes**

From 29 January to 16 February, head to Madison Square between 6pm to 11pm for the exciting Auspicious Grab & Win! With a minimum spend of RM60, or if you're 60 years or older (born in 1965 or earlier), you will receive one free entry to participate. Step into the Wind Chamber and grab as many "lucky slips" as you can within 15 seconds. The more slips you grab, the better your chances of winning top-tier prizes, including cruise packages, luxury hotel stays, exclusive Chinese New Year merchandise, F&B vouchers, and even gold coins.

#### **Golden Hour Grab & Win for Gold Ingots**

Join us on four exclusive Saturdays, 1, 8, 12 and 15 February 2025 for an exciting opportunity to win gold ingots and other incredible prizes. To participate, spend RM600 or more in a single receipt and register yourself at Madison Square between 6pm to 7:30pm to secure your spot.

The competition will take place from 8:30pm to 9:30pm, where the top five participants with the highest grab totals in just 15 seconds will walk away with amazing prizes.

#### **Spend and Play Fortune Giveaway**

Running from 1 January to 28 February 2025, the Spend and Play Fortune Giveaway rewards both loyal Genting Rewards Members and new sign-ups. Guests can participate by earning Genting Points (GP) through spending at non-gaming areas and redeeming vouchers to play the Touch & Win game.

For more details about the campaign or to learn more about Genting Rewards, visit the Genting Rewards Counter on Level 3, SkyAvenue, open daily from 9:30am to 10:30pm.

#### **Prosperity Path Challenge**

Celebrate the Year of the Snake with the Prosperity Path Challenge, a modern twist on the classic childhood game "Snakes & Ladders" with prizes up for grabs.

To participate, guests need to spend a minimum of RM288 (max 2 receipts) at participating outlets to earn an entry. Present your receipt(s) at the Information Counter on Level 1, Zouk Atrium, SkyAvenue, and roll a virtual dice to advance across the digital game board. Each space on the board offers a unique prize, with higher spending unlocking more opportunities to play and win.

#### Celebrate Ren Ri with Malaysia's Highest Charity Lou Sang at 6,000ft on 4 February

Join us for a one-of-a-kind Lou Sang experience at 6,000ft above sea level at 3pm or 6pm. For just RM88 per pair, enjoy a delightful feast featuring fresh Yee Sang, crispy nian gao and sweet sesame glutinous rice balls.

Make your celebration even more meaningful as part of the proceeds will be donated to local charity homes. Let's come together to spread joy, prosperity and purpose this festive season!

#### **Endless Entertainment and Photo Taking Opportunities**

At Kimhua Atrium, guests can enjoy daily shows from 10 January to 16 February, running from 10am to 10pm. Highlights include meet and greet sessions with Genting's Highland Heroes and lion dance meet and greet, live Chinese orchestra performances and Choy San Yeh and fairies dance show. While there, don't forget to explore the three immersive rooms, perfect for capturing picture perfect memories to be shared with your loved ones near and far during this festive season.

Over at Madison Square in Genting Skyworlds Theme Park, the festivities come alive from 6pm to 11pm, with extended hours until 1am on 28 January. Enjoy nightly performances, themed Chinese New Year shows, skill games, food stalls and a vibrant carnival atmosphere, all while enjoying the chilly outdoor weather.

Finally, be sure to visit the striking snake statue outside SkyCasino, a symbol of good fortune for the year ahead.

#### CNY Prosperity Show at Arena of Stars from 29 January to 2 February

For the first five days of Chinese New Year, at 3pm, 6pm and 8pm, the Arena of Stars comes alive with remarkable performances, including appearances by Choy San Yeh (God of Prosperity), fairy dance showcases and lion dance stunts.

#### **Exclusive CNY Dinner Packages and Hearty Feasts**

Celebrate the Year of Snake with our exclusive Pre and Post CNY dinner packages, available from 2 January to 31 March 2025. Treat yourself and your loved ones to an exquisite eight-course Oriental set dinner paired with staycation for an unforgettable celebration. Choose the Prosperity Package, featuring a sumptuous dining experience and five Standard or Deluxe rooms at First World Hotel starting at RM2,880 per table, or the Longevity Package, which includes a delectable dinner and five Superior Deluxe rooms at Resorts World Awana starting at RM2,680 per table. A minimum reservation of five tables is required, subject to availability and terms and conditions. For reservations or inquiries, email meetings-events@rwgenting.com and make this Chinese New Year a truly memorable one.

Enhance your festivities with the Flavours of Prosperity as Genting Palace, Cha Chaan Teng, High Line, Burger & Lobster, Taiko Ramen and FUHU present a diverse array of festive offerings. From Sau Kong Cau and Yee Sang to Poon Choi, a la carte delights and sumptuous buffets, each outlet offers something to tantalize every palate and make your celebrations even more special.

#### **Genting SkyWorlds Unlimited Pass Reimagined**

In celebration of our Diamond Jubilee, Genting SkyWorlds is taking your park experience to the next level with the all-new Unlimited Pass! Previously known as the Annual Pass, this new revamped pass gives you unlimited access, ultimate flexibility and an enhanced experience – all for just RM302!

Embrace endless adventures and enjoy 365 days of non-stop fun, unlimited visits, up to three complimentary Virtual Queue reservations per trip and the freedom to explore the park anytime you want.

### The Unmissable Pit-Stop at Resorts World Awana

For a serene and closer to nature Chinese New Year celebration, Resorts World Awana offers the perfect getaway with an exciting blend of cultural activities, creative workshops and culinary delights. Beginning January 2025, guests can immerse themselves in traditional Chinese culture with hands-on experiences that promise fun and learning for all ages. Craft your own lucky tree decoration to usher in prosperity, learn the art of Chinese calligraphy to pen auspicious phrases, or design a fortune snake and a cherry blossom tree to symbolize wisdom and renewal. Adding to the excitement is the Tang Yuan Making Competition, held on the first two days of Chinese New Year, where guests can showcase their culinary skills by creating traditional sweet glutinous rice balls for a chance to win exciting prizes.

To complement the festivities, Resorts World Awana offers delectable dining packages perfect for family reunions and gatherings. Guests can indulge in a Pre-Chinese New Year package featuring a one-night stay in five Superior Deluxe Rooms and an 8-course Chinese Set Dinner for ten, priced at RM2,680. For a standalone feast, the same 8-course dinner is available for RM1,688. For more intimate celebrations, the Reunion Hotpot Dinner Set is the perfect choice, serving four to six people at RM688.

#### **Cable Car Extended Operating Hours**

To celebrate the festivities and ensure guests can fully enjoy the Chinese New Year celebrations at the top, the Genting Highlands Premium Outlets Cable Car (previously known as Awana SkyWay), including Chin Swee Station will operate from 7am to 11pm daily from 30 January to 6 February 2025.

Special extended operating hours from 7am to 1am will be in effect on 28 January, 29 January and 2 February 2025 (Chin Swee Deity Birthday Celebration).

On 5 February 2025 (Bai Tian Gong at Chin Swee Caves Temple), the operating hours will be further extended from 7am to 1:30am.

The Genting Gohtong Jaya Cable Car (previously known as Genting SkyWay) will also operate daily from 9am to 11pm between 29 January to 6 February 2025.

This is just the beginning of an exciting year for Resorts World Genting, with more events and surprises in store. Join us for an unforgettable experience as we celebrate Diamond Jubilee, exclusively at Resorts World Genting. For the latest updates, visit *rwgenting.com* or follow us on our social channels. #RWGDiamondJubilee #RWG60thAnniversary #CutiCutiGenting

#### For media enquiries, please contact:

**Ms Michelle Wong** 

Manager Public Relations & Media Genting Malaysia Berhad Tel: (603) 6105 9608

Email: michelle.wong@rwgenting.com

Ms Evin Chan

Executive Public Relations & Media Genting Malaysia Berhad Tel: (603) 2333 6742

Email: evin.chan@rwgenting.com

# **About Genting Malaysia**

Genting Malaysia is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia with approximately RM16 billion in market capitalisation, Genting Malaysia owns and operates major resort properties including Resorts World Genting (RWG) in Malaysia, Resorts World New York City (RWNYC), as well as Resorts World Catskills (RW Catskills) and Resorts World Hudson Valley (which are 49%-owned via an associate company), in the United States (US), Resorts World Bimini (RW Bimini) in the Bahamas, Resorts World Birmingham (RW Birmingham) and over 30 casinos in the United Kingdom (UK), and Crockfords Cairo in Egypt. Genting Malaysia also owns and operates two seaside resorts in Malaysia, namely Resorts World Kijal in Terengganu and Resorts World Langkawi on Langkawi island.

With about 10,500 rooms across seven distinct hotels, RWG is Malaysia's premier integrated resort destination. The resort also features wide-ranging leisure and entertainment facilities, including gaming, theme park and amusement attractions, dining and retail outlets, as well as international shows and business convention facilities. Genting SkyWorlds, a first class, world-class theme park, is a key attraction in augmenting RWG's integrated entertainment line-up. Additionally, Genting Highlands Premium Outlets (a joint venture between Genting Plantations Berhad and Simon Property Group) at the mid-hill, further complements RWG's extensive premium offerings and exemplifies its position as a leading provider of leisure and entertainment in the region.

Genting Malaysia is a member of the Genting Group, one of Asia's leading and best-managed multinational companies. The Genting Group is led by Tan Sri Lim Kok Thay, a visionary entrepreneur who has successfully established the Resorts World brand as a leader in the leisure and hospitality sector in Malaysia, Singapore, the US, the Bahamas and the UK. Tan Sri Lim Kok Thay also has significant investments in other industries globally including oil palm plantations, property development, power generation, oil and gas, cruise and biotechnology.